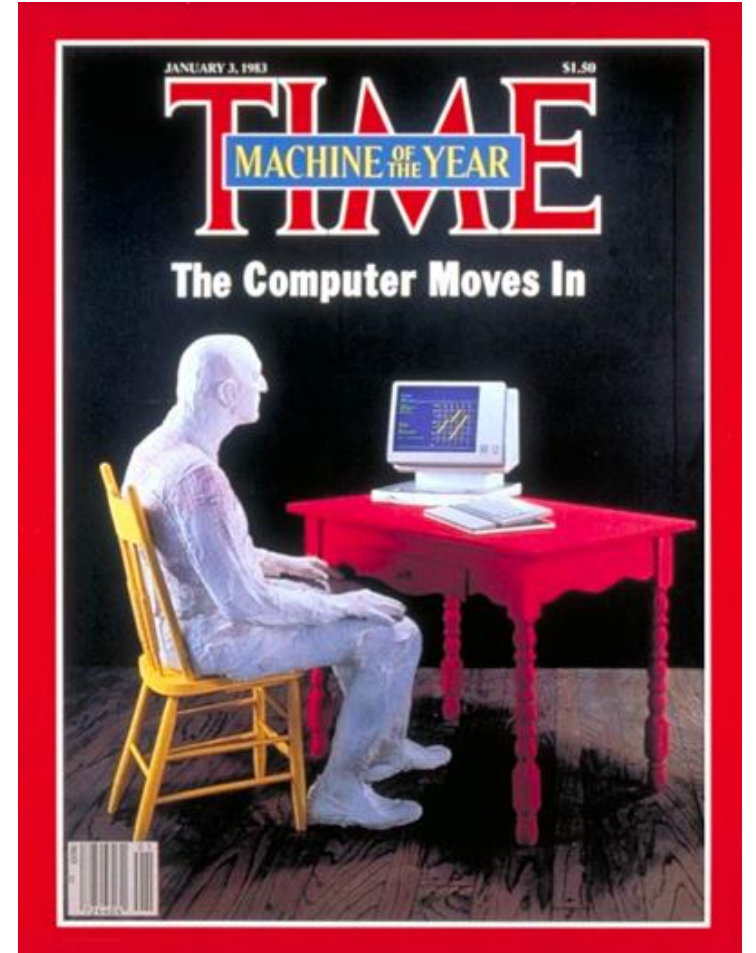


Cyber news history

1983 Characters of the year... or machines?

It was awesome that for the first time in the Time magazine history, a machine was designed as character of the year... even without internet this machine introduced many changes in daily life.



Internet becomes popular

- 1969: ARPANET was the first system to share files among computers. Its use was restricted to the military and some big companies.
- 1995: a new connection architecture is set up and it was called INTERNET.
- First internet engines: Wandex, Infoseek, Altavista, Yahoo, etc.
- 1996: 10 million computers connected to the net
- 1998: Google is founded
- 1999: The battle of Seattle
- 2001: the dot com bubble goes off

News Stocks **excite** TV Weather

Excite Search Search [Search Tips](#) [Options](#)
[People Finder](#) · [Email Lookup](#) · [Yellow Pages](#) · [Maps](#)
[Stock Quotes](#) · [Book Flights](#) · [Newsgroups](#) · [Shareware](#)

Exciting Stuff
WIN
[Win an HP Palmtop PC!](#)
[New! Excite PAL Instant Messaging](#)
[Global Excite](#)

Channels by Excite

Arts & Entertainment	My Channel
Business & Investing	News new
Careers & Education	People & Chat
Computers & Internet	Politics
Games	Shopping
Health & Science	Sports
Lifestyle	Travel & Regional

Global Excite: [France](#) · [Germany](#) · [Sweden](#) · [U.K.](#)

[Help](#) · [Feedback](#) · [Add URL](#) · [Advertising](#) · [Jobs](#)

Copyright © 1995-1997 Excite Inc. All rights reserved. [Disclaimer](#)

Google!

Search the web using Google!

10 results

Index contains ~25 million pages (soon to be much bigger)

2006 Characters of the year... you plus information

- During the 2000 years, internet becomes more popular every time.
- Even if it allowed to search information on line it was limited in terms of interaction
- 2004: Facebook starts its operations. The age of social networks had begun
- Politicians: through forums and social websites such as MySpace and Facebook, Obama built relationships with his supporters (2008).



2011 Characters of the year... social activism through the net



- Internet is no longer only a place for looking for information you might need; it becomes a place to organize changes in society.
- Social activism movements start little revolutions like The Arab Spring (2011), Occupy Wall Street (2011), etc.

The media: from newspapers to webnews

1995 THE OKLAHOMA BOMBING

- This fact was fully covered and its information conveyed ONLINE immediately for the first time in history.
- It is considered to be a landmark in ONLINE information production



ONLINE INFORMATION HAS BEEN GROWING UP SINCE THEN...



- ONLINE editorial department at BBC had only 40 journalists working there
- By June 1998, it was already able to offer around 140.000 pages with contents.
- 61.000 of them were NEWS

A transition from a paper support to the digital world



- - 2012: Newsweek magazine tried to leave print editions and stay only with the digital one but it did not work; in 2014 it had to retake print editions.
- The biggest problem for media online is how to make money through its platforms

Some formulas to produce online news.

In business: The Quartz free model has been more successful than The Financial Times' paid one

The screenshot shows the Quartz website homepage. The browser's address bar displays "Quartz Media LLC [US] | https://qz.com". The page features a large, circular image of a woman's face. The main headline reads "Syria is signing the Paris climate agreement, leaving the US alone against the rest of the world". Above the headline, it says "AMERICA LAST". Below the headline, there are several smaller headlines: "BLOCK PARTY", "HEAVY LIFTING", and "HERE WE GO AGAIN". The Quartz logo is prominently displayed at the top center. The browser's taskbar at the bottom shows various application icons and the system clock indicating 12:25 on 07/11/2017.

The screenshot shows the Financial Times website homepage. The browser's address bar displays "Seguro | https://www.ft.com". The page features a dark header with market data: FTSE 100 (-0.65%), S&P 500 (-0.14%), Euro/Dollar (-0.34%), Pound/Dollar (-0.24%), and Brent Crude Oil (-0.79%). Below the header, the Financial Times logo is displayed, along with a "myFT" link. The main navigation menu includes "HOME", "WORLD", "US", "COMPANIES", "MARKETS", "OPINION", "WORK & CAREERS", and "LIFE & ARTS". The main headline reads "Google owner tests first driverless car on city streets". To the right, there is a section titled "Cryptocurrencies" with a sub-headline "Bitcoin proves hard to kill in China". The browser's taskbar at the bottom shows various application icons and the system clock indicating 12:28 on 07/11/2017.

Pay Wall: a formula that offers some content for free and then you have to pay

The screenshot shows the Spanish edition of the New York Times website. The page features the newspaper's logo, the date (Monday, November 6, 2017), and a temperature of 19°C. Below the header, there are navigation links for 'NOTICIAS', 'CULTURA', 'OPINIÓN', 'AMÉRICA LATINA', and 'REPOSADO'. A prominent 'Al Día' section is highlighted with a 'LEE MÁS' button. The main content area displays several news articles, including one titled 'Tu resumen de noticias: Papeles del Paraíso, duelo en Texas y el tráfico de animales' and another about '¡Allahu akbar!'. The browser's taskbar at the bottom shows various open applications and the system clock.

The screenshot displays the New York Times subscription page. The main headline reads 'The New York Times Sale. Get 60% off for one year. Ends today. You may cancel anytime.' Below this, three subscription tiers are presented in blue boxes: 'Basic' (only \$3.75 \$1.50/week), 'All Access' (only \$6.25 \$2.50/week), and 'All Access Plus' (only \$8.75 \$3.50/week, which includes 2 bonus subscriptions). A 'LIVE CHAT' button is visible on the right side of the page. The browser's taskbar at the bottom shows the system clock at 16:31 on 06/11/2017.

USA TODAY: Innovation in presenting news on line: a mixture of pictures, video and text

The screenshot shows the USA Today website interface. At the top, there is a navigation bar with the USA TODAY logo on the left and a subscription offer on the right: "SUBSCRIBE NOW 3 MONTHS FOR \$19⁹⁵". Below the navigation bar is a menu with categories: NEWS, SPORTS, LIFE, MONEY, TECH, TRAVEL, OPINION, 59°, CROSSWORDS, WASHINGTON, NYC TERROR ATTACK, VIDEO, NEWSLETTERS, THANKSGIVING, and MORE. A search icon and a user profile icon are also present.

The main content area features a large article on the left with the headline "'So many rounds': Texas shooting witness recalls deadly rampage". The article image shows a teddy bear and a candle on the ground. Below the headline are four links: "Read Story", "How do we cope with trauma?", "Spate of mass killings in 2017", and "Church's videos show peace before shooting".

To the right of the main article is a "TOP STORIES" section with a list of headlines:

- ACLU slams Taylor Swift after she threatens to sue
- Trump in S. Korea for N. Korea nuclear talks
- Military error allowed Texas shooter to buy guns
- TV Academy bans Harvey Weinstein 'for life'
- Amid N. Korea threat, Trump seeks \$5.9B for military
- Texas shooting underscores security concerns
- Conspiracy theorists tie Texas shooter with antifa
- Fox selling movie studio to Disney? Street reacts
- Secret Service makes arrest at White House

Below the main article and top stories are several smaller news thumbnails. From left to right: "NATION NOW" with a dark image, "NEWS" about a church, "LIFE" with a man's face, "NFL" with a man's face, and a "Booking.com" advertisement.

The bottom of the screenshot shows a Windows taskbar with various application icons and a system tray displaying the time as 23:36 and the date as 06/11/2017.

Le Monde: a process to stay updated. At least 10% of its subscribers are digital ones.

The image shows a screenshot of the Le Monde.fr website. At the top, the browser's address bar displays 'www.lemonde.fr'. The website's logo, 'Le Monde.fr', is prominently featured, along with the text 'ÉDITION GLOBALE' and 'Mise à jour à 05h58'. A horizontal navigation menu includes categories such as INTERNATIONAL, POLITIQUE, SOCIÉTÉ, ÉCO, CULTURE, IDÉES, PLANÈTE, SPORT, SCIENCES, PIXELS, CAMPUS, LE MAG, and ÉDITION ABONNÉS. Below the menu is a large blue advertisement for CNP Assurances, featuring the company logo and the text 'Avec OPEN CNP, CNP Assurances met l'innovation au service de tous.' The main content area is divided into two sections. On the left, a red banner reads 'EN CE MOMENT' followed by a list of topics: Paradise Papers, Crise en Catalogne, Harcèlement sexuel, Nucléaire iranien, Réforme du code du travail, and Les décodeurs. Below this, a large article is titled '« Paradise Papers » : le résumé de notre première journée de révélations'. To the right of the article is a sidebar titled 'En continu' which lists several news items with timestamps: 02:36 Trump réaffirme l'axe Washington-Riyad, 00:31 Grippe : un vaccin moins efficace, 23:44 Montréal : 500 agressions signalées, 23:01 Discussions 21st Century Fox-Disney, 22:45 Rohingya : l'ONU condamne la Birmanie, 22:14 Surtaxe exceptionnelle adoptée, 21:53 Purge en Arabie saoudite, and 19:57 Paradise Papers : résumé du jour 1. The page also features a portrait of a man on the left and a portrait of a woman on the right.

UK: The Guardian: Little success even if contents are free for readers on line


The screenshot shows a web browser window with the URL <https://www.theguardian.com/international>. The browser's address bar shows "Es seguro" and the page title "Advertisement". The Guardian logo is prominently displayed in the top right of the page. Below the logo is a navigation menu with links for UK, world, sport, football, opinion, culture, business, lifestyle, fashion, environment, tech, and travel. A "browse all sections" button is also visible. The main content area features a large article titled "Lewis Hamilton / F1 driver avoided taxes on £17m jet using Isle of Man scheme". The article text states: "Paradise Papers reveal F1 champion's advisers set up offshore structure that experts say may be open to legal challenge". Below the article is a sub-headline: "UK Britain under pressure to act over tax havens after leak" and a link to "Paradise Papers Read all our coverage here". The article is accompanied by a photograph of Lewis Hamilton standing next to an airplane. The browser's taskbar at the bottom shows various application icons and the system clock displaying 23:58 on 06/11/2017.

Advertisement

theguardian

home UK world sport football opinion culture business lifestyle fashion environment tech travel [browse all sections](#)

home

 **Paradise Papers: special investigation**
Tuesday
7 November 2017

Lewis Hamilton / F1 driver avoided taxes on £17m jet using Isle of Man scheme

Paradise Papers reveal F1 champion's advisers set up offshore structure that experts say may be open to legal challenge

UK Britain under pressure to act over tax havens after leak

[Paradise Papers](#) Read all our coverage here

ES 23:58
06/11/2017

Mixed supports: printed and digital; it seems printed newspapers still have life after all



MAIN RISK IN THE INTERNET ERA: FAKE NEWS



- It is a piece of false information that has been created on purpose in order to confuse or misinform public opinion
- It is an old phenomenon but a fake news spread faster due to internet.
- A fake news might be used to smear a politician through ghost twitter or facebook accounts.
- Traditional media and news agencies offer more reliability and trusted information.

In summary...

- Media is moving steadily towards digital platforms
- However printed issues are not likely to disappear because people are still used to them and advertisements are very profitable.
- Some formulas to finance digital editions:
 - 1. Keeping the printed edition and offering a digital free version (El Comercio or The Guardian)
 - 2. Keeping the printed edition, a digital free one (limited) and a subscription to quality content on line (like The New York Times or Le Monde).
 - 3. Offering every content through a subscription (it doesn't work)
 - 4. Creating massive web traffic flows (like You Tube)